

IMPACT Report



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Our Vision

We envision a world where art is accessible to all and fosters creativity, cultural appreciation, and personal growth.

Our Mission

Coos Art Museum serves as a cultural resource for Oregon's South Coast through exhibitions and educational programs that inspire appreciation and exploration of visual art.



St. Francis with Bird
Helen Beling

Our Values

Bringing our vision to life and fulfilling our mission begins with a commitment to certain core values that guide our work. Coos Art Museum is devoted to the following core values:

Community

We believe the arts foster a vibrant tapestry of creativity, imagination, and expression that enriches our lives, sparks innovation, and fosters deep connections across cultures and generations.

Learning

We offer arts education as a fundamental cornerstone of holistic development, fostering creativity, critical thinking, and empathy, while empowering individuals to explore their unique identities.

Accessibility

We strive to make the arts intellectually, physically, and economically accessible to everyone.

CAM's vision, mission, and value statements were revitalized in 2023, reflecting a commitment to adaptability and innovation in serving the community's artistic needs.

Equity

We endeavor to create a culture of diversity, access, and inclusivity that is represented in the museum's collection, exhibitions, and educational programs, and among members of the Board, staff, and volunteers.

Stewardship

We are responsible stewards of the resources that have been entrusted to our care.



The Old Jester (Le Vieux Plaisant)
Mitch Geisert

A Year in Review

Welcome to the Coos Art Museum's 2023 Impact Report, where we proudly showcase the profound influence of art in our community over the past year. From captivating exhibitions that sparked dialogue to engaging programs that fostered creativity, join us as we reflect on the vibrant collaborations with our community partners that have enriched lives and celebrated artistic expression throughout the region.

Attendance

4,594

General Visitors

3,010

**On-site
Education Programs**

179

Artists Exhibited

3,395

Special Events

With the appointment of a new Executive Director, our vision for the museum evolved, driving us to explore exciting new avenues for cultural enrichment.

We embarked on a journey of experimentation, introducing novel events and projects to captivate our audience and invigorate our programming. From the enchanting spectacle of our inaugural New Year's Eve Masquerade Party to the evolution of the Fall Fling into the dynamic Fall Festival, we embraced creativity in all its forms, creating diverse opportunities for connection and celebration.

Amidst these innovations, we remained steadfast in our commitment to preserving beloved traditions. Our tentpole exhibitions, like the revered Maritime Art Exhibition, continued to serve as beacons of artistic excellence, drawing enthusiasts and newcomers alike to immerse themselves in artistic creation and the visual arts.

As we delve into the highlights of 2023, we invite you to join us in celebrating the resilience, creativity, and boundless potential of the artistic spirit.

ENHANCING THE EXPERIENCE

ENHANCE THE VISITOR
EXPERIENCE BY
MAKING MUCH-NEEDED
INVESTMENTS IN OUR
FACILITIES AND
OPERATIONS

ALIGNING OUR EFFORTS

PURSUE MUSEUM
ACCREDITATION BY
THE AMERICAN
ALLIANCE OF
MUSEUMS (AAM)

STRENGTHENING FOR GROWTH

DEFINE AND
UNDERSTAND OUR
COMMUNITY AS A
MEANS FOR ENGAGING
NEW AND EXISTING
AUDIENCES

LEARNING TO DO BETTER

CULTIVATE CULTURAL
COMPETENCY AMONG
CAM BOARD AND
STAFF

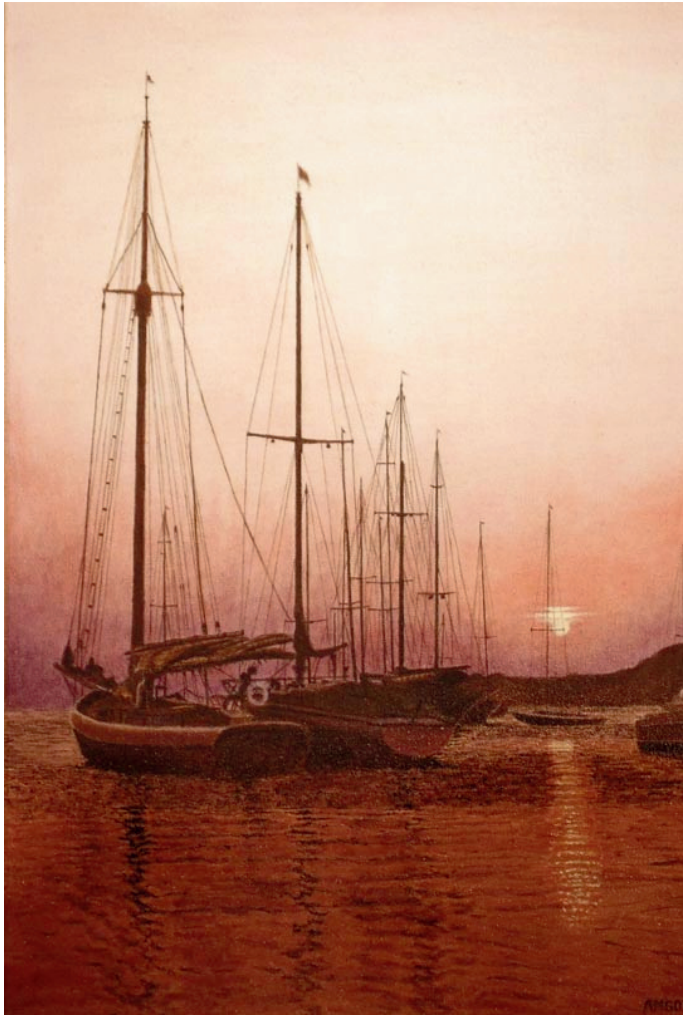
■ 2024-2026 Strategic Plan

CAM's team is passionate about visual arts and dedicated to the Museum's work. The only missing piece was a clear understanding of our "why" - the purpose behind our work and who benefits from it.

Our Strategic Vision emerged from a deep reflection and revitalization of our mission, vision, and values, ensuring they authentically resonate with our aspirations and the evolving landscape of art.

At the core of our renewed focus are four strategic goals that include maintaining and enhancing our facilities, exploring and striving for museum accreditation, deepening our commitment to community engagement, and advancing our cultural competency.

Art & Collections



Untitled
A.M. Gottlieb

RENTAL SALES GALLERY

130

Artworks displayed

Throughout the year, we accessioned 2 pieces from 1 talented artist into the Permanent Collection, making the total artworks amount to more than 630. These two unframed wood prints by artist Paul Gentry were proposed for donation to the permanent collection by Professor Henry and Chloe Hughes of Monmouth, Oregon. One, “Beachcombers” is a 2019 wood engraving, and the second, “Returning” is a 2019 wood cut.

In our Rental Sales Gallery, we showcased 130 artworks. This gallery offers an opportunity to develop quality of life and arts-focused economic development in Coos Bay and the broader South Coast community. We aim to foster a vibrant ecosystem of creativity, commerce, and community engagement, further solidifying our position as a hub for artistic discovery and appreciation.

Exhibitions

We curated a total of 14 exhibitions, providing a platform for 179 artists to share their perspectives and talents with our community.

We exhibited our Permanent Collection in COLORS from the Permanent Collection, and groups of science illustrations and nature artists in Art for Marine Preservation and Changing Tides.

VISION once again captured the imagination with its showcase of emerging talents in our annual high school artist competition.

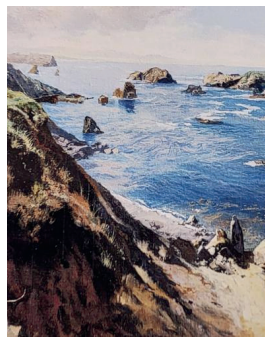
Expressions West, our annual juried exhibition featuring artists from the Western United States, continued with its diverse range of styles and subjects.

Additionally, the 29th Annual Maritime Art Exhibition continued to anchor our exhibition calendar, paying homage to the enduring allure of maritime-inspired art while showcasing the talents of artists who draw inspiration from the sea.

Solo exhibited artists



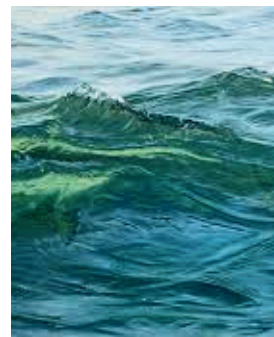
Paula Bullwinkle
12.9.22 - 2.5.23



William Selden
12.9.22 - 2.5.23



Betty LaDuke
4.14.23 - 6.25.23



Debbie Daniels
7.7.23-9.22.23



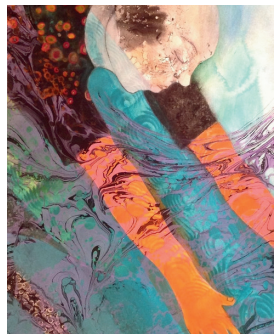
Russell Dudley
10.13.23 - 2.11.24



Jenny Gray
10.13.23 - 2.11.24



Eileen Bowie
10.13.23 - 2.11.24



Liz Walker
10.13.23 - 2.11.24

Education Programs

Throughout the year, we welcomed over 850 enthusiastic students to our classes and workshops, providing dynamic opportunities for hands-on learning and exploration. From budding artists to seasoned enthusiasts, our educational offerings catered to a wide range of skill levels and interest.

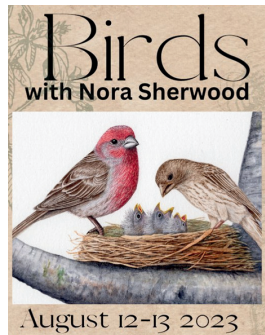
We also participated in six festivals, including the Mayfly Festival, 4th of July in the Park, Blackberry Festival, and Read Across America.

We collaborated with seven schools throughout the region, facilitating field trip experiences that brought the wonders of art to life for students. From Southwestern Oregon Community College (SWOCC) to Cape Academy Preschool, our partnerships with educational institutions underscore our commitment to providing accessible and impactful arts education for learners of all ages and backgrounds.

Popular programs



**Art Studio and
Mixed Media
Groups**



Nora Sherwood



CAM After Dark



**Affordable
Options**

850+

Students in CAM
programs (All ages)

7

Schools participating
in CAM field trips

Community Engagement

Coos Art Museum was proud to partner with these organizations for special projects in 2023*:



Coos Art Museum also recognizes our ongoing partners and supporters*:



Coos Art Museum is always open to partnering with nonprofit and for-profit organizations. If you would like to arrange an event or program with us, please reach out!

**Coos Art Museum does not claim any rights in the marks as shown.*



Balance Sheets

ASSETS	2023	2022
Cash and cash equivalents	842,284	796,380
In Kind-Goods/Art Work	2,124	2,124
Prepaid Expenses		100
Property & Equipment	307,256	307,256
Accum Depreciation	<u>-303,553</u>	<u>-290,053</u>
Net Property and Equipment	3,703	17,203
Other Assets	1,300,695	1,256,495
Total Assets	<u>\$2,148,806</u>	<u>\$2,072,302</u>
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable & accrued expenses	9,904	13,922
Secured Mortgages & notes payable	5,930	5,930
Other Liabilities		14,035
Total Liabilities	<u>15,834</u>	<u>33,887</u>
Net assets:		
Unrestricted	772,791	693,664
Restricted	1,360,181	1,344,751
Total net assets	<u>2,132,972</u>	<u>2,038,415</u>
Total liabilities and net assets	<u>\$2,148,806</u>	<u>\$2,072,302</u>

Statement of Activities

PUBLIC SUPPORT & REVENUES	2023	2022
Contributions & Grants (Membership, Events, Grants)	285,924	1,428,987
Program service revenue (Exhibit/Educ/Entry)	43,656	49,563
Investment Income	26,924	596
Miscellaneous Income	<u>17,010</u>	<u>8,268</u>
Total Revenue	<u>373,514</u>	<u>\$1,487,414</u>
EXPENSES		
Compensation, Salaries, employee benefits	161,742	135,143
Fees for services	67,385	34,519
Depreciation	13,500	13,283
Insurance, supplies, dues, printing, misc	<u>51,761</u>	<u>54,560</u>
Total Expenses	<u>\$294,388</u>	<u>\$237,505</u>
Revenue less expenses	79,126	1,249,909
Net assets, beginning of year	2,038,415	811,266
Net unrealized gains (losses) on investments	<u>15,431</u>	<u>-22,760</u>
Net assets, end of year	<u>\$2,132,972</u>	<u>\$2,038,415</u>

